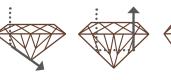


Cut: This does not refer to the overall shape of the diamond but rather the quality of the cutting. It is the single most important aspect of any diamond. The proportion, finish and symmetry of the external facets of the diamond are what creates the fire and brilliance. A diamond may be colourless and flawless but if it is not cut well it will appear dull and lifeless.







internally flawless



very, very small inclusions



inclusions



inclusions



inclusions visible to the naked eye

Clarity: Refers to the amount and size of natural imperfections in the diamond. This may be internal (inclusions) or external (blemishes). The fewer inclusions in a diamond, the rarer and more valuable the gem.

Colour: Australian Chocolate Diamonds are colour graded against the Argyle Colour Grading Scale ranging from C1 to C7, with most Australian Chocolate Diamonds grading within the C4 to C6 colour range.

















1/4 CT 25 points 4.1 mm









3/4 CT 75 points



1 CT 100 points 6.5 mm



2 CT

200 points



3 CT 300 points

Carat Weight: A diamond's weight is measured in carats, abbreviated ct. One carat can be divided into 100 points. Therefore, a diamond weighing one quarter of a carat can also be referred to as being 25 points.

Every Australian Chocolate Diamond by Eternity Diamonds is laser inscribed for added security protection. My Diamond Story certifies and reflects an accurate report verifying the diamond journey from the mine to you. Characteristics of all Australian Chocolate Diamonds are graded against international standards of Colour, Cut, Clarity and Carat Weight. Australian Chocolate Diamonds are beyond conflict free. Going beyond the requirements of The Kimberley Process Certification Scheme, Australian Chocolate Diamonds ensure the highest standards of human rights, social responsibility and environment sustainability are upheld.









